

Report on Participation in Business Analysis Workshop

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This was my first experience attending this kind of business analysis workshop. It was challenging to present as a group in front of many professors and international students. Actually the presentation content was a mixture of two different case studies. Therefore it became another challenge for us to combine it and make a good flow. Furthermore, just one day after the workshop I had my final presentation in IPROMAC program. So it was a good practice before my final presentation. Another challenging part was how to present the whole case study in only a few minutes, and make sure that the audience will get the right message. As what I was worrying before, it seems like some people could not get the right information, but we had time to re explain some of the content.

I presented about Halal business in Japan, and it seems like this topic is quite interesting for the audience. Therefore, during the workshop, I got several feedback and questions, which I never thought about it before. It was interesting to me because I can get comments from different perspectives. Some questions can be answered but others are quite difficult and complicated. I found that this workshop is student forum, so the professors here only act as an auditor. Some question and comments were quite straightforward, and more like debating rather than discussion. In my opinion, it will be better to make the forum more like a discussion with full of constructive comments.

In between the workshop, we had a chance to stroll around NTU and got some explanation about the school. During the lunch break, we could do networking and have a conversation with students from NTU. We exchanged the experiences of each other school life and program. I also met NTU professor who ever teaches last year as a visiting Professor on Accounting subject.

It was bad that I can not fully attend the workshop due to my schedule at Kyoto University. This program is good, and get give a lot of benefits for the student, especially Kyoto University student. I hope this program can sustain and can get more member, so more international students can meet and leverage their network. It will be a good chance too if we have another opportunity to work together as a team with students from another universities. For example work on case study and have a discussion on the spot and come up with the presentation in the end. Also it is possible to have a collaboration research then updating the progress during the workshop.

As a part of Graduate School of Management, I also hope that GSM can also provide this kind of things. Which I think it also will be useful for MBA students. And to improve the program, any competition or award can be given during the workshop program. By doing this it will encourage student to be more active and motivated to contribute to the program.

Finally, this semester is my last semester as an MBA student at Kyoto University, I am really grateful for this opportunity and wish the best for this program in the future.