

Report on Participation in Business Analysis Workshop

N.S.

Year level: 2

Faculty/Graduate School of: Management
Kyoto University

(a) Academic outcomes (how participation in this program affected your motivation for overseas study, university study and international understanding, and what interests and plans you developed for further overseas study in the future)

This question seems to be aiming at Japanese students. Standing from the viewpoint of a foreign students, I am actually already studying in overseas university. This trip alone will not be the main motivation for me to consider future overseas studies in other countries, because I am always keen to know more about other countries, their cultures and knowing more friends from other countries. And being a salesperson in charge of marketing in Asia market, I have personally been to Taiwan more times than I can count. Therefore, the culture in Taiwan is not shocking and different for me. And also since I share similar Chinese culture as the Taiwanese.

(b) Your experiences while overseas

I enjoyed communicating with the Taiwanese students as well as the professors. They were all very friendly and easy to get along with. I was also very impressed with their presentation. They remained composed despite their presentation data being mocked at by some Master student from Kyoto University. They were also a very good host. They knew how to split up among themselves and attended to different groups of people, and tried to communicate with the Japanese people as much as possible.

(c) The content of the program

We arrived in Taiwan on 18 January, after which, we joined the Taiwan students from NTU for a trip to Tamsui. According to the Taiwanese students, the place is well known for its sunset. There were also many food stalls selling traditional Taiwanese food. We managed to try some of them and they were really delicious. At night, we had dinner with the NTU students at Ding Tai Fung restaurant.

The next day, we went to NTU for presentation in the morning. The presentation for my team was first in the schedule. As our presentation touched on Halal food industry in Japan, there were many questions in relation to Muslims in Japan and Halal businesses in Japan after the presentation. During lunch break, we had lunch together with the NTU students. After that they brought us around their campus and we managed to purchase some merchandise from NTU shop.

Due to the fact that we had another presentation in Kyoto University on 20 January morning, we had to leave NTU at 2:20pm to catch our return flight. So we missed the second half of the presentation on that day.

(d) The impact of the program on your career plans

This experience would be good to note in my CV for future job application, however, this trip will not affect my career plans unfortunately. This is because I already have working experiences before, so I will be heading back to the same industry, which is Banking, after my graduation.