The strategic management and corporate performance after mergers — The case of Foxconn

Pan Hsin-Wei National Taiwan University April 1st, 2016 - May 31st, 2017

(a) Academic outcomes

I attended the double degree program between Kyoto University and National Taiwan University. Under this program, I came to Kyoto University. I also attended the workshop of financial and accounting from April 2016 to March 2017. At the end of each semester, we had to present the results of our research in Kyoto University. Additionally, especially at the end of fall-semester, we had a chance to give a presentation in the international seminar, and the conference of this year was held in National Taiwan University.

My research title in this workshop was "The strategic management and corporate performance after mergers – The case of Foxconn." The reason why I chose Foxconn as my topic was I thought Foxconn was the most well-known corporation in Taiwan since it acquired partial of Sharp, Japanese multinational corporation, in 2016. Meanwhile, this acquisition was also the news headline in Taiwan and Japan. So, I thought no matter whether the audiences was Taiwanese or not, they would be interested in this topic.

Besides, Foxconn has achieved its corporate growth by mergers and acquisitions in Taiwan. So, Foxconn is the most suitable case for the topic of acquisition. And the results of this research, we concluded that there was a well revenue allocation system in Foxconn that make sub-departments different but have them achieve the same goals. As a result, Foxconn successfully achieved corporate growth by mergers and acquisitions in the past years.

(b) The experiences in Kyoto University

I am deeply indebted to my supervisor, staffs of Graduate School of Management, and my tutor. If I did not meet them in Kyoto University, I think I could not have such smooth life in Kyoto.

First, my supervisor, professor SAWABE, is a humorous man who always gave me many useful advices and opinions on my research topic. Even though I am not so good at Japanese, he still try his best to discuss with me about how to make my research much better and help me to complete this research in Japanese.

Then, the staffs of Graduate School of Management, they usually kindly took care of overseas students like me. In addition, they also usually kindly informed us some events we could attend or reminded us not to forget to apply something, such as scholarship, dormitory, health insurance and so on.

Last one is my tutor in Kyoto University, Syoji. During this year, we almost met every week to have a dinner or some sweat. He always kindly read the reports I wrote and gave me some feedback or revises some words in Japanese. We even had a rehearsal before my presentation on my result of research. Besides, he also helped me to solve some problems I encountered in Japan, such to find the place to repair my phone, to find salon or to change the train on Japanese APP.

On the other hand, I also want to say "thank you" for many friends who we met at International House. We went travelling together, and we also studied together. Maybe it will be difficult to meet them again after we left International House. But I think our friendship will last forever.

(c) The content of the program

Under this double degree program, we have to get 30 credits and attend at least one of workshop in Graduate School of Management. In addition, we have to take at least 14 credits from specialized subjects and 8 credits from practical subjects.

(d) The impact of the program on your career plans Under this double degree program, I have a chance to come to Kyoto University to study for one year and also have a deeper understanding about business environments in Japan. I am still not sure whether I will come to Japan to work,
but I came to want to work in Japan after I come back to my home country.