

## **The studying experience in Kyoto University**

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**13-21 September 2014**

For 9 days studying at Kyoto University, I could get an academic experience that I hadn't known before. First of all, I studied in the classroom for 5 days and each day I studied in different topics such as the history and culture of Kyoto, Southeast Asia or ASEAN, Japanese business and industrial policy. I felt interested in every topics because they were the new acknowledge that I hadn't known or studied in Thai university. Moreover, I had chance to ask questions and exchange the ideas with the professional professors and lecturers such as Hikino sensei, Donze sensei and Hisano sensei and they could answer me clearly. My favorite topic in this program was "Evolutionary Dynamics of Business Groups in Japan: An International Perspective" because in my opinion Japan is one of the biggest economic countries in the world and Japanese companies or organization could be the useful model for the developing countries such as Thailand. I could understand deeply about the history and format of Japanese business groups in each period since before WWII to until today. Furthermore, The topic "TEPCO and Business Ethics" was one of my interesting topic because in 2011 the Fukushima Daiichi nuclear disaster was the sad news and I sympathized with Japanese people confronted this disaster so I wanted to know how to resolve this problem. From this topic I must change my idea that Japanese business ethic was the good model for management however after this class I found that every organization in every country always had their problem so I should study this problem and properly apply the good things in my organization.

Besides studying in the classroom, there were 3 excursions. The first excursion, I visited important and ancient places in Kyoto such as Yasaka Shrine and Kiyomizu Temple. From these places I could saw the prosperous culture in Japan that completely mixes between the old tradition and the modernity. Some Japanese people remain wearing the traditional costumes when they visit the temples and shrines. And I knew that the Gion festival was the most important festival in Kyoto however I regretted missing this festival so I desire to join the festival next year. Moreover, I found that Kyoto was interesting city because there were many old temples such as Kinkakuji Temple and Ginkakuji Temple, but I couldn't go to everywhere in one day. The second excursion I went was Kyocera Headquarter and Nishijin. At Kyocera I learnt the philosophy of Mr.Inamori that was a successful key of this company. I think his philosophy (the result of life and work = attitude + effort + ability) is interesting for adapting to my study and my job and having more morale to confront with obstacle. At Nishijin I could know how to weave Kimono and saw an evolution of weaving in Japan. I thought the Japanese weaving was the beginning point of the Japanese industry. Finally, I went to Ozaki Farm that was an organic farm. Although nowadays Japan is the capitalist country, Mr.Ozaki proved himself that he could live and grow his farm on his own way. His idea was quite similar to Thai King's economic philosophy that is the philosophy of sufficient economy. First time, I can't believe that we can live in capitalist society on the sufficient economic way but Mr.Ozaki's life was a good sample to show that we can enjoy this lifestyle with the happiness.

All of the activities in Kyoto affected the motivation of my study because it expanded more my academic framework than before joining this program I had been interested only in the history and politics however after

passing this fascinating course, I found that I was interested more in the economic topic, especially the evolution of Japanese business and economy so I can mix this topic with my historical approach. I think it is useful for me to initiate the research paper by using the new academic approach. Moreover, my family has our own company and I sometime work at our company, hence after studying the business ethic topic, it's valuable which I can apply the main idea to support and develop my family's company. Finally, I am thankful and appreciate to everybody who supported us to study in Kyoto University, one of the best universities in Japan, without your supporting I wouldn't have the wonderful experience in Japan.